

Invitation

ANNUAL ASSEMBLY 2017

Zurich, Tuesday, 23 May 2017, 17:30

[Keynote speaker: State Secretary M. G. Ineichen-Fleisch](#)

Venue: Swiss Reinsurance Company Ltd, Mythenquai 50-60, 8022 Zurich

Dear members,

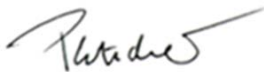
On behalf of our Chairman Thomas Wellauer, I am pleased to invite you to our **Annual Assembly 2017**.

We will focus on the situation of global trade, one of the core issues of ICC as the World Business Organisation. Brexit, the European crisis and the Trump presidency are likely to change the World Trade Order substantially. What will be the consequences for Switzerland? Our guest of honour, **State Secretary Marie-Gabrielle Ineichen-Fleisch**, will give us an insight view on the Swiss Foreign Economic Policy in this challenging environment.

Again kindly hosted by Swiss Re, the Annual Assembly will take place on **23 May 2017, 17:30**. It will be an occasion to report on the activities of ICC in general, and to look ahead. The recent granting of the full Observer Status in the UN General Assembly and its consequences for ICC Switzerland as well as for its members will be a special focus topic.

We look forward to seeing you in May. Our assembly is open to representatives of members of ICC Switzerland and delegates in general. Please feel free to forward this invitation to colleagues. Non-members are also welcome to participate. Registration is compulsory.

Yours sincerely,



Thomas Pletscher
Secretary General

ANNUAL ASSEMBLY 2017

Zurich, 23 May 2017

PROGRAMME

17:30

Introduction and Welcome
Report ICC Switzerland and Outlook

*Thomas Wellauer, Chairman ICC Switzerland, Member of the Executive Board of ICC International,
Group Chief Operating Officer, Swiss Re*

Thomas Pletscher, Secretary General, ICC Switzerland

18:00

Keynote Address

“The new World Trade Order: Opportunities and Risks for Switzerland”

State Secretary Marie-Gabrielle Ineichen-Fleisch

19:00

Cocktail riche, kindly offered by Swiss Re

20:45

End

Marie-Gabrielle Ineichen-Fleisch

State Secretary Marie-Gabrielle Ineichen-Fleisch, Attorney, MBA, Director of the Foreign Economic Affairs Directorate (seco) since 1 April 2011.

From 2007: Ambassador and Delegate for Trade Agreements, Switzerland's chief negotiator at the World Trade Organisation (WTO) as well as member of the seco Board of Directors. Also responsible for the OECD and free trade agreements as head of the World Trade Division at seco. Previously, from 1999 to 2007, head of the WTO sector. From 1995 head of section in the WTO section of the Federal Office of Foreign Economic Affairs FOFEA. 1992/1993: worked at the World Bank (Washington D.C., USA) as assistant to Switzerland's Executive Directors. From 1990 to 1995: scientific adviser in the Legal Service and International Investment and Technology Transfer Service in the FOFEA. M.G. Ineichen-Fleisch gained her MBA in 1989 from INSEAD (Fontainebleau, F). 1988 Junior Consultant at McKinsey in Zurich. In 1987, she graduated in law from the University of Berne, qualifying as an attorney.

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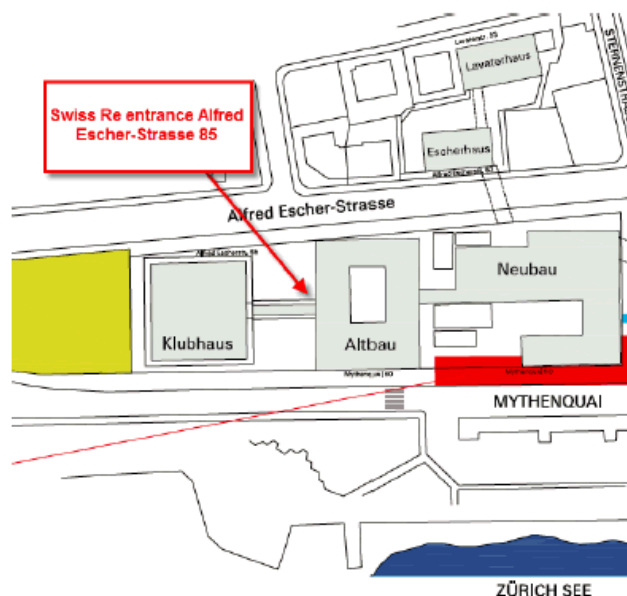
LOGISTICS AND REGISTRATION

Venue:

Swiss Reinsurance Company Ltd, Mythenquai 50-60, 8022 Zurich

Please note: access is from Alfred-Escher-Strasse (not from the Mythenquai / lake side)

Security Loge entrance to Swiss Re (Alfred Escher-Strasse 85)



Transportation:

Please note that parking cannot be reserved at Swiss Re. We recommend travelling by public transport:

Train: S2, S8, S21, S24 to Bahnhof Enge, Zurich

Tram: Line 5 to stop Rentenanstalt or Line 7 to stop Museum Rietberg

Working language: English

How to register:

Please complete and return the registration form until 15 May to:

Email: info@icc-switzerland.ch
Post: ICC Switzerland
Hegibachstrasse 47
8032 Zurich

Fax: +41 44 421 34 88

Registration fee:

Free of charge thanks to the sponsorship of



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REGISTRATION FORM

Please return to ICC Switzerland until 15 May at the latest, Fax **044 421 34 88** or email: **info@icc-switzerland.ch**

☐

I will attend the annual assembly 2017

☐

Unfortunately, I am unable to attend the annual assembly 2017

☐

I will attend the cocktail at 19:00

☐

I will not attend the cocktail at 19:00

ICC Member represented: _____

☐

Not yet member, I would like to receive a
Documentation for membership

ICC Delegate in ICC Commission: _____

Participant information:

Title (Mr/Dr/Mrs/etc.): _____ Family name: _____

First/given name: _____

Position: _____ Company: _____

Address: _____

Zip/postal code: _____ City/state: _____

Country: _____ Email: _____

Phone: _____ Fax: _____

Registration fee: *free*

Remarks/questions for the discussions:

Date: _____ / _____ / Signature: _____