

# Distribution Law for Practitioners – Use of selected ICC Instruments & Model Contracts

Zurich, 3 November 2016

Venue

ICC Switzerland, Hegibachstrasse 47, 8032 Zürich

Invitation

Dear members, Dear Sir or Madam,

Distributorship contracts are the most frequently used contracts to distribute goods in a new or market, foreign country or territory. Small or large producers, importers and exporters must understand the functioning of distribution agreements. This understanding facilitates efficient negotiations, drafting and the conclusion of such agreements. The better understanding of the functioning of distribution is one key to success with the contracting business partners. Identifying the right partner requires more and more due diligence skills.

The workshop for suppliers and distributors shall help the practitioners to choose their right partner, identifying the major legal risks and successfully supply the focused markets. Selected ICC publications and instruments are referred as a fruitful source to facilitate distribution.

The workshop is dedicated to importers, product and export managers of small and medium sized companies to receive a survival kit in distribution but also helpful for managers of large companies, to better understand the present legal and compliance issues in distribution notwithstanding their position in the distribution chain.

We hope to see you in Zurich. Feel free to forward this invitation to colleagues. The participation of non-members is also welcome.

Yours sincerely

Thomas Pletscher Secretary General

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# **PROGRAMME**

#### 14:00

Registration

#### 14:30

Introduction

Thomas Pletscher, Secretary General ICC Switzerland

#### 14:35

Distribution contracts, introduction to the different types of contracts for distribution. Which contract is when the wisest solution: simple purchase or supply; purchase agreements, agency agreements, distribution agreements. Identification of the right partner, related due diligence. Recent non contractual legal development useful for distribution is mentioned and selected ICC Instruments & Model Contracts are referred. A practical case study shall enrich the discussion among the participants.

Christian Alexander Meyer, Attorney at law, LANTER, Attorneys & Tax Advisers, ZURICH.

#### 15:05

Contact break

#### 15:30

Case study and questions

#### 16:30

End

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# LOGISTICS AND REGISTRATION

#### Venue:

ICC Switzerland, Hegibachstrasse 47, 8032 Zürich

#### Transportation:

Directions by Public Transport

From Zurich main station, take tram No. 3 towards Klusplatz. Get off at final station (Klusplatz) to walk 2 minutes down the Hegibachstrasse with Nr 47 being located on the right side of the road.

Working language: English

#### How to register:

Please complete and return the registration form until 13 October 2016 to:

Email: info@icc-switzerland.ch

Post: ICC Switzerland

Hegibachstrasse 47

8032 Zurich

Tel: +41 44 421 34 50 Fax: +41 44 421 34 88

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## **REGISTRATION FORM**

Date: / / Signature:

Please return to ICC Switzerland until 13 October 2016 at the latest, Fax 044 421 34 88 or email: info@iccswitzerland.ch I will attend I will not attend Participant information: Title (Mr/Dr/Mrs/etc.): Family name: First/given name: Position: Company: Address: City/state: Zip/postal code: Country: Email: Fax: Registration fee: 80 CHF for members ■ 120 CHF for non-members ☐ By bank transfer: Credit Suisse, Zurich IBAN: CH08 0483 5043 2730 6100 0 Please indicate the title of the conference and the participant's name clearly.